



UNIVERSITÄT
LEIPZIG

MIL MOLDOVA
INSTITUT
LEIPZIG



Auswärtiges Amt



Leipzig and Berlin
06.11.22-12.11.22



Application deadline at
Moldova-Institut Leipzig is

15 August 2022



Please send your application to:

moldova@uni-leipzig.de



Please combine the documents
in a single PDF file.



Project coordination:

Dr. Marina Dumbrava



**Aufbau der
Medienkompetenz**
IN DEN REGIONEN

Autumn School

BUILDING MEDIA LITERACY IN THE REGIONS. PROMOTING IMAGE COMPETENCE - STRENGTHENING DEMOCRACY

Organizer

Within the framework of the project "Supporting Visual Literacy Competencies for Consolidation of Democracy", Moldova-Institute-Leipzig (MIL) is organizing this year an autumn school financed by the German Ministry of Foreign Affairs for the programme "Development of Cooperation with Civil Society in Eastern Partnership Countries and Russia".

Target group

The competition for the autumn school in Leipzig and Berlin is open to representatives of NGOs in the field of education and media, heads of public organisations, associations and initiative groups, teachers, university lecturers (humanitarian faculties) from Ukraine and Moldova, who pay great attention to media education, development of critical thinking and are also multipliers of activities in their region. The working language is German with translation into Russian and vice versa.

Aims and issues

The main objective of the autumn school is to promote professional exchange between media education experts from Germany, Ukraine and Moldova. Within the framework of the autumn school in Leipzig and Berlin, there will be animator sessions on teaching and stimulating competences in understanding, interpreting and using as well as critical examination of different types of images in the sessions, comprehension of media messages as well as displaying concepts such as reality, information, knowledge, manipulation, etc.

Events

The autumn school in Leipzig and Berlin offers an extensive and varied programme of events, including discussions, lectures and visits to organisations, and will provide participants with the opportunity to discuss topics related to the

analysis of visual materials as a source of knowledge about the past (interpretations of historical photographs/pictures in history lessons), as well as the specifics of the media, their use of visual/image tools, the mechanism for creating and understanding of "reality". In particular, the following issues will be discussed: What to consider in the interpretation of images, how to identify the context of visual material, how subjective factors influence the creation of visual material, how to critically analyse concepts such as "reality", "truth", "information", "visual manipulation", etc. A cultural and excursion programme is also provided. Successful participation is confirmed by a certificate.

Financing

The project is financed by the German Ministry of Foreign Affairs. The organisers cover the costs of training programmes, accommodation, meals, transport and excursions. Travel costs will be reimbursed upon arrival in Leipzig in the amount of actual costs (up to 350 € for participants from Ukraine, 320 € from Moldova).

Submitting an application

A complete application contains the following documents:

- Completed and signed application form with motivational letter (one page) in German, Russian or English. Click [here](#) to download the application form.
Attention: The form must be completed and converted into PDF format. The last signed page must be sent as a scanned document;
- A copy of a higher education diploma or certificate of achievement;
- Recommendation letter from the current employer (possible languages: German, English, Russian, Romanian, Ukrainian).

The working language of the autumn school is German with translation into Russian and from Russian into German.

WE LOOK FORWARD TO RECEIVING YOUR APPLICATIONS!